



PRESS RELEASE

Passage Collection
by Krøyer-Sætter-Lassen

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BY KRØYER-SÆTTER-LASSEN

MENU elevates the Passage Collection with a new Bar/Counter chair design.

When Krøyer-Sætter-Lassen first imagined the Passage Collection in 2019, they wanted to create functional furniture pieces that generated feelings of creation and connection. The flat-pack design series for self-assembly furthers the feeling with the addition of the Passage Bar/Counter Stool – an elevated version of their earlier seat design.

A natural addition to spaces we connect in – over a glass of wine, a meaningful conversation or big ideas – Passage Bar/Counter Stool is useful in a wide range of settings. Crafted in FSC-certified solid oak using traditional Danish cabinetmaking techniques, the clever flat-pack construction both reduces its footprint while allowing its owner to actively engage in the crafting process. A foot ring ensures a comfortable sitting position for prolonged periods and its bar height aligns perfectly with countertops. The ideal blend of function and comfort, Passage Bar/Counter Stool is available with a natural or dark lacquered finish to complement the existing designs in the collection.

About the Designer

The Copenhagen-based design studio Krøyer-Sætter-Lassen creates furniture and interior objects for clients across the world. Founded in 2016 by Mads Sætter-Lassen and Emil Krøyer, their honest approach to design results in logical, functional and sculptural objects that showcase their strong cultural understanding and Danish design heritage to bridge the gap between art and design.

Krøyer-Sætter Lassen began their collaboration at the Royal Danish Academy of Fine Arts, School of Design, where they have graduated with their BA and subsequently, an MA. Their collaboration has grown from a give-and-take about art and design into the creation of existing projects. The duo recognizes their differences and strengths allowing them to approach their process from different character angles. Krøyer-Sætter Lassen engages each other to seek new materials and perspectives in order to work in a nicety way.

Krøyer and Sætter-Lassen's honest focus is revealed through their consideration of material properties and tectonic details. They prefer to make the conscious choice of turning a joint or assembly into a visible design asset instead of concealing it -keeping true to the industrial way.

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PRODUCT TYPE
Bar stool
Counter stool

ENVIRONMENT
Indoor

DIMENSIONS

Bar Stool
H: 75 cm / 29,5"
Ø: 47 cm / 18,5"

Counter Stool
H: 65 cm / 25,6"
Ø: 46 cm / 18,1"

COLOUR
Natural oak
Dark lacquered oak

MATERIALS
Oak, powder coated steel



A Sense of Community

MENU has always been fascinated by the way in which individuals and spaces can be united through great design. In our pursuit to craft furniture, lighting and interior accessories shaped by purposeful details, high-quality materials and human needs, we create strong and lasting relations between designers, manufacturers and customers. The sense of community that results from this union of like-minded individuals fosters a deeper sense of belonging – and products that stand the test of time, inviting human connection, inspiration and experimentation to push the boundaries of modern design. We truly believe that when we work collectively, we achieve more than we do individually: the sum of our work and of our connections is always greater than its parts, and our softly minimal designs and collaborative spirit help to join the dots between the home, the workplace and the service industry, redefining how we use space and, ultimately, how we connect to those around us.



MENU at The Audo



MENU’s showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, community-building universe. The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands – not least MENU’s comprehensive range of furniture, lighting and accessories which are put to their truest test together with a curated selection of products from global brands. Abbreviated from the *Latin Ab Uno Disce Omnes*, meaning *from one, learn all*, The Audo reflects MENU’s founding philosophy of collaborative spirit. Redefining how we use design, space and, ultimately, how we connect to one another, this creative destination is a hub for powerful ideas, beautiful design and inspiration.