



PRESS RELEASE The Seal Lounge Chair and Ottoman by Ib Kofod-Larsen

The Seal Lounge Chair and Ottoman

BY IB KOFOD-LARSEN

MENU reissues Ib Kofod-Larsen's timeless yet timely armchair.

Arguably one of Ib Kofod-Larsen's best-known designs, The Seal is an elegant armchair typical of its time - and yet entirely timeless. In the mid-1950s, Ib Kofod-Larsen already a name in the world of design – was commissioned by the Swedish furniture company Olof Persons Fåtöljindustri, better known as OPE Möbler, to create a chair that would prove a commercial success. The result was Sälen – a chair named after the Swedish ski resort but renamed The Seal.

The Seal became one of Ib Kofod-Larsen's best-known designs and MENU now resissues the iconic chair in both a low and high back model. A prime example of Ib Kofod-Larsen's organic design and focus on detail and comfort, The Seal's angled frame and armrests and leather upholstery put comfort at the fore, inviting lounging. It has a lightness that belies its stability; the shell appears to float inside the solid wooden frame. Understated yet highly detailed, The Seal is proof of Ib Kofod-Larsen's ability to work on the premise of the material used.

About The Designers

Architect Ib Kofod-Larsen (1921-2003) had a successful career in the 1950s and 1960s when Danish design was flourishing across the world, transforming the simple and straightforward into unusually elegant furniture.

He had an exceptional understanding of materials and an eye for the potential of the wood and the quality of the raw materials he used. His furniture is sophisticated and wellproportioned with beautiful silhouettes and sculptural, organic lines and curves.

Today he is called one of the most underrated - but most exciting - names on the Danish design scene. And one of the greatest design brains Denmark ever had.



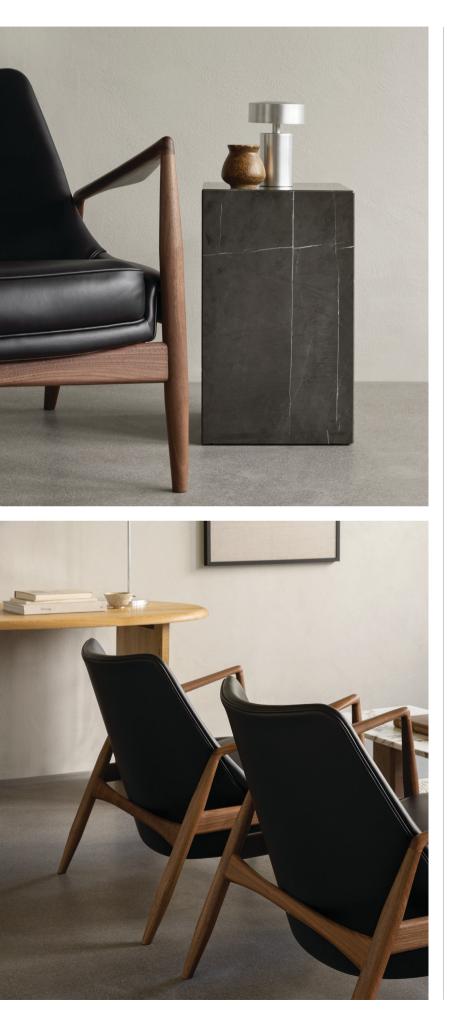


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PRODUCT TYPE Lounge chair & Ottoman ENVIRONMENT Indoor DIMENSIONS Lounge Chair High Back H: 92 cm / 36,2" SH: 40 cm / 15.7" AH: 61 cm / 24" W: 80 cm / 34.4" D: 82 cm / 32,2" Lounge Chair Low Back H: 73 cm / 28,7" SH: 40 cm / 15.7" AH: 61 cm / 24" W: 80 cm / 34.4" D: 77 cm / 30.3" Ottoman H: 40 cm / 15,7" W: 75 cm / 29,5" D: 45 cm / 17,7" COLOUR Seat Dependent upon selected upholstery Base Natural oiled oak Oiled walnut MATERIALS Oak or walnut, plastic, steel, solid beech, plywood, foam, felt, quilt foam, pocket springs, rubber.

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MENU at The Audo

A Sense of Community

MENU has always been fascinated by the way in which individuals and spaces can be united through great design. In our pursuit to craft furniture, lighting and interior accessories shaped by purposeful details, high-quality materials and human needs, we create strong and lasting relations between designers, manufacturers and customers. The sense of community that results from this union of like-minded individuals fosters a deeper sense of belonging – and products that stand the test of time, inviting human connection, inspiration and experimentation to push the boundaries of modern design. We truly believe that when we work collectively, we achieve more than we do individually: the sum of our work and of our connections is always greater than its parts, and our softly minimal designs and collaborative spirit help to join the dots between the home, the workplace and the service industry, redefining how we use space and, ultimately, how we connect to those around us.



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MENU's showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, community-building universe. The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands – not least MENU's comprehensive range of furniture, lighting and accessories which are put to their truest test together with a curated selection of products from global brands. Abbreviated from the *Latin Ab Uno Disce Omnes*, meaning *from one, learn all*, The Audo reflects MENU's founding philosophy of collaborative spirit. Redefining how we use design, space and, ultimately, how we connect to one another, this creative destination is a hub for powerful ideas, beautiful design and inspiration.