

Cast Sconce



Lighting — Press Release
Collection 2019

press@menu.as

by Tom Chung & Jordan Murphy



Cast Sconce



Designers Tom Chung and Jordan Murphy, the duo behind the instantly recognizable, industrial Cast Pendant design, have adapted the small but mighty shade concept for wall applications. With a presence that rivals its functionality, the compact new Cast Sconce Wall Lamp unites triangular, linear and round elements into a sophisticated geometric silhouette that contributes to the room's ambience both when the lamp is on and off.

What does it really mean for a design to be timeless? At MENU, we apply the term to concepts that carry archetypal weight, harking back to bygone eras and echoing familiar forms. At the same time, these designs' simplicity makes them unquestionably modern. There is little ornamentation, and every element carries meaning and purpose. Such is the nature of the Cast Lighting Series. Chung and Murphy based the original cast aluminum pendant on age-old plumb weights that masons and carpenters have been hanging from lines since ancient Egyptian times to establish a true vertical.

Continuing the pendants' graphic expression, the Cast Sconce Wall Lamp also incorporates new components to establish a distinct identity. So while it beautifully complements the Cast Pendants, the wall lamp also hangs comfortably on its own, bringing soft, glare-free light to living spaces, hotel rooms, or passage areas. The thoughtfully designed brushed brass vertical bar and mounting plate create an engaging form that naturally assimilates into the décor of any space. Like the Cast Pendants, the Cast Sconce Wall Lamp is designed for both commercial and residential use.

About the Designer

Both based in Toronto, Canada, designers Tom Chung and Jordan Murphy share an appreciation for functional, honest design and new solutions focused on the human experience. The duo shares a keen interest in the history of objects – and the ways in which existing concepts can be adapted and transformed to meet modern needs. Tom Chung, a Vancouver-born industrial designer, established his eponymous studio in 2016. His work focuses on material objects and interior spaces, with an emphasis on human connection and relationships. The studio creates context-driven, industrial design pieces for domestic,

Product Type

Wall Lamp

Environment

Indoor

Dimensions (cm / in)

H: 19 cm / 7,5"

W: 12 cm / 4,7"

D: 18,5 cm / 7,3"

Materials

Cast Aluminum and Brushed Brass

Colours

Black (RAL 9005)

institutional and public environments using a unique process that draws upon contemporary culture and local industry.

Jordan Murphy is a furniture and product designer who specializes in applying technical insight and curiosity to the creation of simple and thoughtful objects. As he works to create useful, aesthetic pieces capable of enriching our lives, Murphy continually reimagines the way products are designed, manufactured and used to promote the relationship between object and user.

The Cast lighting series is Chung and Murphy's first collaboration with MENU.

Notes to Editor

MENU is a Scandinavian design brand with a simple purpose: to make the world more beautiful, less complicated, and a little bit nicer to wake up to.

Since 1978, we have harnessed the skills of top designers and craftspeople in Scandinavia and around the world to create contemporary design that is clean, clever and natural. These principles culminate in an aesthetic we call soft minimalism. Together with our Danish Modernist roots, this concept serves as a foundation for our designers as they find new ways to unite our heritage with a fresh vision for modern living, reimagining mid-century modern values to bring irresistible new ideas to people and spaces. Your chosen objects will be with you for years to come. We know every decision you make is important, and we want nothing more than to bring joy, beauty and ease to the process of designing your space. It's why we exist and what we do best.

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